



CABELL COUNTY FAIR  
PO BOX 433  
MILTON, WV 25541

### **2009 Corporate Sponsorship Application**

The Cabell County Fair is a 4H/FFA agricultural based fair and is a 501(3)(c) charitable organization, held at the West Virginia Pumpkin Park the third week of July each year. This fair has been in existence since 1983 and is growing with an increase in attendance of almost 5000 at the 2008 fair season which just concluded. The goal of the Cabell County Fair is to educate children and adults of all ages to all aspects of agriculture including but not limited to the arts and culture of agriculture and how it affects everyone in everyday life, and displaying the 4H/FFA exhibits of learning for the community, along with providing quality entertainment for the community.

2008 Cabell County Fair saw The Legends, Grand Staff, and Ronnie McDowell as headline acts, along various other local groups and local church choirs performing. The Cabell County Fair also hosted motor cross, demolition derby, & truck and tractor pulls this year.

For the 2009 Cabell County Fair we hope to increase the quality of entertainment and include such things as the Southern States Draft Horse Hitch, a Draft Horse Pulling Competition, and possibly other events such as lawn mower racing, and a well known signing Artist depending upon sponsorships received. The Cabell County Fair hopes that you join as a corporate sponsor to help us continue our growth in becoming one of the major summer attractions for Cabell County and surrounding areas.

As a sponsor with the Cabell County Fair your company executives will be invited to the yearly Sponsorship/Media dinner held each year at the Cabell County Fair 4H building prior to the beginning of the fair located at the West Virginia Pumpkin Park and will receive weekly passes for admission to the 2009 Cabell County Fair, and invitation to the annual livestock auction and sale to benefit the 4H/FFA children. Corporate sponsorship will also include advertisement on the Cabell County Fair Web Page, Cabell County Fair Book, Media advertisements, etc., which is distributed throughout Cabell and surrounding counties, and depending on amount of sponsorship will include a meet, greet and photograph session with the headlining acts at the fair.

The audience demographics for the Cabell County Fair consist of a wide diversity of people with various backgrounds. People who attend this fair come from various other counties and are made up from various income and educational levels.

# **SPONSORSHIPS:**

## **Platinum Sponsorship - \$10,000.00**

20 weekly passes, VIP parking & VIP seating during headline acts, outside media advertising, listed on fair web page, full page ad in fair book, Entertainment tent signage, gate signage, barn signage, parking area signage, and a meet – greet – photo session with headline acts.

This sponsorship also has the option to earmark their donation or a portion there of to a specific event or to the Cabell County Fair 4H/FFA Scholarship fund.

## **Gold Sponsorship - \$5000.00**

16 weekly passes, VIP parking & VIP seating during headline acts, outside media advertising, listed on fair web page, full page ad in fair book, Entertainment tent signage, parking signage, and a meet – greet – photo session with headline acts.

## **Silver Sponsorship - \$3000.00**

10 weekly passes, VIP parking & VIP seating during headline acts, listed on fair web page, 3/4 page ad in fair book, and a meet – greet – photo session with headline acts.

## **Bronze Sponsorship - \$2000.00**

8 weekly passes, VIP parking & VIP seating, listed on fair web page, 1/2 page in fair book, and a meet – greet – photo session with headline acts.

## **Cabell County Fair Supporter - \$500.00 - \$1000.00**

4 weekly passes, VIP parking & VIP seating, Supporter listing in fair book

**All sponsorship donations are due by January 15, 2009 for the 2009 Cabell County Fair. This is requested as the annual Fairs and Festivals Convention where most of the acts are booked is held in late January each year and we need to have our 2009 budget set by this time.**

Please consider the Cabell County Fair this year and become a sponsor for with your sponsorships the Cabell County Fair will continue to provide awards for our youth for their exhibits, and provide quality educational learning opportunities by purchasing additional livestock housing for exhibits and other needed equipment, along with quality family entertainment for everyone.

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PO BOX 433  
MILTON, WV 25541

**Corporate Sponsorship Application**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Sponsorship Level: Select one**

Platinum: \_\_\_\_\_ Gold: \_\_\_\_\_ Silver: \_\_\_\_\_ Bronze: \_\_\_\_\_ Supporter: \_\_\_\_\_

Method of Payment: (Select one):

Check: \_\_\_\_\_ Cash: \_\_\_\_\_

Make checks payable to: **Cabell County Fair**

All sponsorships are tax deductible make notation on checks: **Cabell County Fair  
Sponsorship**

Mail payment and application to be received by January 15, 2009, to:  
**Cabell County Fair  
PO Box 433  
Milton, WV 25541**

**The Cabell County Fair would like to thank you for your support.**